

JUMP-START YOUR CAREER

Merit Lies in Choosing the Right

Course



## From the Chancellor's Desk

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Education should not only be holistic, but also of practical significance, in the sense that it should help students get acclimatised to their industry of interest without any difficulty. Often, there is a huge gap between what is taught in the university and the actual way an industry operates. The idea is to bridge this gap with industry-specific courses, created and taught by industry professionals.

I sincerely believe that India's comparative global advantage lies in the quality of education it imparts to its students. So, we, at Sister Nivedita University, challenge ourselves to offer programmes that are in tune with the changing global economy.

We are dedicated to providing quality education, inclusive in nature and strengthened by our ethics and core values. Our dedicated faculty comprises not just professors, but hard-core professionals who know the industry like the back of their hands. Our diverse set of degree programmes are supplemented with the learning and experience we gather from our non-academic business initiatives. These corporate initiatives have been designed to help our students find internships, practical training and job placements after graduation.

Every day, we, at SNU, strive to evolve with the changing times. Our endeavour is to set a course for a perfect today and a better tomorrow.

- Satyam Roychowdhury





# Bound towards Excellence

Established through the enactment of The Sister Nivedita University Act, 2017 (West Bengal XLIX of 2017), the Sister Nivedita University is deeply inspired by the thoughts and teachings of Swami Vivekananda and Sister Nivedita. Located in New Town, Rajarhat, Kolkata, the university promises to provide education to all without bias based on class, social status, creed, religion or gender. Housing an environment of inclusiveness, the university aspires to be the first choice for all students who believe in holistic, value-based, experiential learning.

We, at SNU, have one overarching goal of transforming lives, one student at a time. Made perfect to the 'T', our industry-specific curriculum makes education interesting, fun and, most importantly, of practical significance.

SNU is, thus, transforming the educational scenario of West Bengal by providing unflawed education, empowering women, emphasising on entrepreneurship as a tool of economic development, inviting national and international faculty for both graduate and post-graduate courses, and opening up a door of infinite opportunities for all.



# Vision

- To encourage continuous innovation in education
- To support creativity, entrepreneurship and research
- To have a transformative impact on the society through inclusiveness

# Mission

- Fostering an educational environment comprehensive in terms of both curriculum design and knowledge dissemination
- Creating a business-connected curriculum that is sensitive to the demands of the environment, to achieve sustainable economic growth
- Developing an educational environment that is accessible to all and not just to a privileged few
- Developing a community based on quality faculty research, effective teaching pedagogy and an enquiring student population

# Values

- Integrity – to act ethically, honestly and with fairness
  - Respect – to listen, value and acknowledge
  - Courage – to lead, take responsibility and question
  - Excellence – to strive for distinction
  - Impact – to empower, enable and inspire
-

T h e S N U



# A d v a n t a g e

At SNU, we strive towards achieving a distinctiveness that separates us from the rest. The university allows all its students to stay a step ahead of others, through:

- A constantly upgraded research-based curriculum
- A discipline-based holistic view of education, looking internally to enhance human value needed for harmonious co-existence with the environment
- A curriculum that allows students to have a strong grounding in liberal arts
- A focus on entrepreneurship, that encourages students to indulge in entrepreneurial activities
- State-of-the-art infrastructure that is conducive to intellectual growth, quality research and effective exchange of ideas
- Partnership with international universities, to provide students with opportunities of higher education
- Partnership with industry bests to provide internship and job opportunities to students



# Industry-Academia Interface







SNU has signed Memoranda of Understanding with the Tata Consultancy Services (TCS) and Bombay Stock Exchange (BSE) Institute Ltd. This will allow the two industry giants to assist in the curriculum design of various subjects taught in the institute. For the first time in India, experts from TCS and BSE will conduct classes in a private university.

TCS will also conduct 'Train the Trainer' programmes, for faculty members, on the pedagogy of the curriculum and its teaching methods, and on the effectiveness best suited for such a curriculum. All these efforts are aimed at strengthening the bridge between the industry and the academia.

At SNU, students get a platform to learn, innovate and flourish in their field of interest, since high-quality academic programmes are taught by the finest, world-class researchers and teachers. Our real-world approach to research influences our teaching and supervision. Our broad range of academic offerings provide students with opportunities to work alongside industry partners. Faculty members identify the innate capabilities of the students and intensify them with their expertise, making them corporate-ready.

**Courses Powered by**



4-Year B.Tech. in CSE | 3-Year BBA | 3-Year B.Com.

**Courses Powered by**



3-Year BBA in Financial Markets

State-of-the-Ar

# t Infrastructure

With a well-designed campus that boasts of teaching and learning facilities par global standards, SNU has a robust ergonomical and sophisticated infrastructure. The university is the seat of a culture that encourages innovation through strong digital connectivity and industry connectedness.

Well-equipped smart classrooms, with smart boards and digital learning facilities, help the faculty to impart education in an interesting and interactive manner.

The university also has well-equipped independent laboratories, such as those required for research and computer studies. This enhances the learning process through specialised technical and practical training.

An air-conditioned Auditorium and a Seminar Hall help to host various events which allow students to establish a strong bond of friendship with each other.

Moreover, healthy home-cooked food items are served in the Cafeteria/Canteen, to maintain a healthy and hygienic environment.







# OUR AMENITIES



## • SNU Centre of Excellence

The Centre of Excellence, established in 2018, aims at fuelling the principal ambitions of the student, that nurtures and builds the aspiration to achieve.

Apart from an advanced industry-ready curriculum, the Centre of Excellence plays a role in improving expertise and knowledge through co-scholastic activities, for the overall organisational development.

### a. Centre of Innovation

The centre aims to promote entrepreneurship by offering dynamic programmes and promoting the 'no-boundary' theory, through technological brilliance that connects research with application.

### b. Yoga Centre

Inspired by the teachings of Swami Vivekananda, SNU has come up with a yoga centre that aims to promote good, positive health through meditation, yoga and free-hand exercises.

### c. Taekwondo Cell

The Taekwondo Cell teaches the finest techniques of Korean martial arts to provide the best physical fitness and specific self-defence skills to the students.

## • SNU Medical Centre

The Medical Centre includes a well-equipped medical centre along with physicians, pharmacists and emergency medical officers, specifically appointed to take care of our students at all times.

## • SNU Hostel

The hostels are monitored by professional housekeeping and maintenance agencies, and are gender-segregated. The hostel uses a 24x7 security system and eco-friendly pest control, when required.

## • SNU Bus

SNU transport services are equipped with a first-aid kit and have a well-planned route covering all the parts of the city.

## • Start-up Village

The start-up village is an incubator that'll help turn entrepreneurship skills and business ideas of prospective students into reality. It's an exclusive platform for start-up companies to train and develop students, and up-skill them for the challenges in the contemporary market.



## A Trusted Haven

SNU provides students with accommodation facilities that harbour an interactive, healthy, hygienic and academics-oriented environment. Students from every community, religion or nationality are always welcome with open arms and treated with respect.

- Hostels are gender-segregated and independent
- Hostel facility is maintained by professional housekeeping and maintenance agencies
- Closely-monitored pest control is done using bio-degradable and eco-friendly chemicals
- A 24x7 security system, with male and female guards, is deployed

## A Journey Worth Taking

SNU boasts of a smooth, safe and convenient transport service which incorporates buses having well-coordinated routes covering all parts of the city. The buses are equipped with first aid kits and students are accompanied by a helper, throughout the journey.

## International Admissions

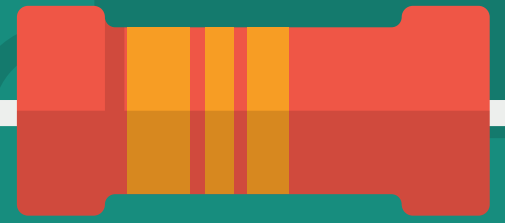
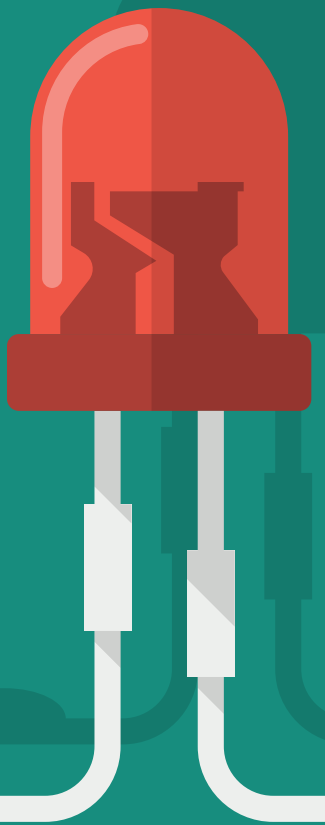
SNU welcomes and would love to host international students of all faiths and ethnicities. We will provide them with all the support they need throughout their journey with us, to ensure that they make the most of their student experience. SNU will offer special guidance to help them tailor their learning experience and strive for the very best of their abilities.



# Academics par Excellence



S C H





# SCHOOL OF ENGINEERING

*Shaping dedicated experts and skilled professionals through  
prolific technologies and advanced learning systems*

The SNU School of Engineering has a vision to lead in computer science education in research. We aspire to provide students with a practical use of computer science and pioneer new technologies to develop solutions for global problems.

## Departments

- Department of Computer Science Engineering
- Department of Electronics and Communication Engineering

## Degree

- Bachelor of Technology
- Master of Technology



SCHOOL

# OF BUSINESS

*Providing opportunities to the students to interface with business leaders, and develop networking and positioning*

With a mission to develop budding entrepreneurs and management professionals, SNU offers management degrees under the School of Business. SNU gives an edge to its students by providing a strong foundation that helps them excel in the desired profession, even in the growing competitive landscape.

## Departments

- Department of Accounting
- Department of Marketing
- Department of Management
- Department of Finance
- Department of Information Systems
- Department of Commerce

## Degree

- Bachelor of Business Administration in Healthcare / Hospital Management
- Bachelor of Business Administration in Digital Marketing
- Bachelor of Business Administration in Sports Management
- Master of Business Administration in HR/Marketing/Finance/Analytics/Retail/Healthcare
- Master of Business Administration in Sports Management
- Bachelor of Commerce (Honours)
- Master of Commerce





# SCHOOL OF NATURAL SCIENCE

*Cultivating extraordinary artists and thinkers  
to set off the sparks of genius*

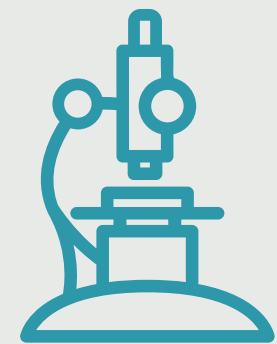
The SNU School of Natural Science studies the phenomena of how the natural world works, in depth. SNU exerts continuous effort to better understand its history and how it works. A wide range of topics are covered by studying the observable physical evidence.

## Departments

- Department of Computer Applications
- Department of Chemistry
- Department of Physics
- Department of Statistics
- Department of Biotechnology
- Department of Microbiology

## Degree

- Bachelor of Computer Applications
- Bachelor of Science in Chemistry (Honours)
- Bachelor of Science in Physics (Honours)
- Bachelor of Science in Biotechnology (Honours)
- Bachelor of Science in Microbiology (Honours)
- Bachelor of Science in Statistics (Honours)
- Master of Computer Applications
- Master of Science in Chemistry
- Master of Science in Physics
- Master of Science in Biotechnology
- Master of Science in Microbiology
- Master of Statistics
- Master of Science in Applied Mathematics





SCHOOL OF SOCIAL

# SCIENCES & HUMANITIES

## *Crafting knowledge through innovation*

Social Sciences and Humanities is a major category of academic discipline that's concerned with society and its various dynamics. SNU strives to not only study the relationship amongst individuals but provide leading insights regarding communication approaches and functional strategies to improve the societal mechanism.

## Departments

- Department of English
- Department of Mass Communication & Journalism
- Department of Economics
- Department of Sociology

## Degree

- Bachelor of Arts in English (Honours)
- Bachelor of Arts in Mass Communication & Journalism (Honours)
- Bachelor of Arts in Sociology (Honours)
- Bachelor of Science in Economics (Honours)
- Master of Arts in English
- Master of Arts in Mass Communication & Journalism
- Master of Science in Economics
- Master of Arts in Sociology

# S C H O O L O F N U R S I N G

*Touch one life, make a difference...*

For those who are looking for a platform to contribute in the field of healthcare, SNU offers a broad curriculum supported by hands-on experience and a reputed degree, which helps to pursue a stable career. This will open doors to practising at a medical centre, assisting forensic teams, joining the government or private sector, and more.

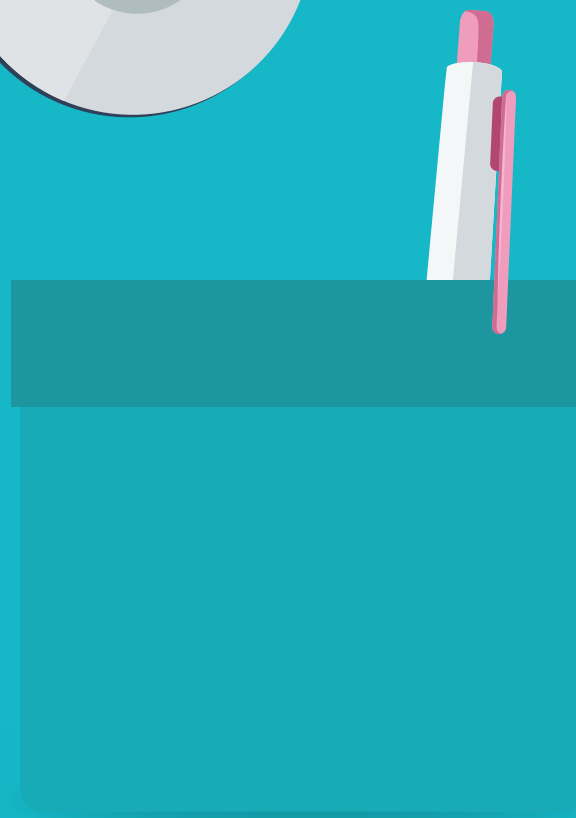
## **Department**

- Department of Nursing

## **Degree**

- Bachelor of Science in Nursing
- Diploma in General Nursing and Midwifery





S C H O



# O L L O F L A W

*Understanding and appreciating the value of education,  
and its capacity to enrich our mind and the world we inhabit*

The SNU School of Law aims at imparting legal education and creating professionals who aspire to transform, redefine and reform the modern democracy. SNU's specialisations will establish in-depth understanding of the existing legal system, codes of conduct and of the human behaviour in general, giving students the perspective ability to identify, judge and analyse human traits.

## **Department**

- Department of Law

## **Degree**

- Bachelor of Law (Honours)
- Bachelor of Arts in LLB (Honours)
- Bachelor of Business Administration in LLB (Honours)
- Bachelor of Commerce in LLB (Honours)





S C H

# O O L O F P H A R M A C Y

*Strengthening scientific conclusions, focusing on fundamental learning and its practical implementation*

With the vision to lead in pharmacy education, SNU has initiated the School of Pharmacy. The finest pharmacists, a dynamic curriculum incorporating technology and a focus on the future of healthcare, are the prime characteristics of this school. Students will learn the true meaning of care and compassion, to serve and inspire the community.

## Department

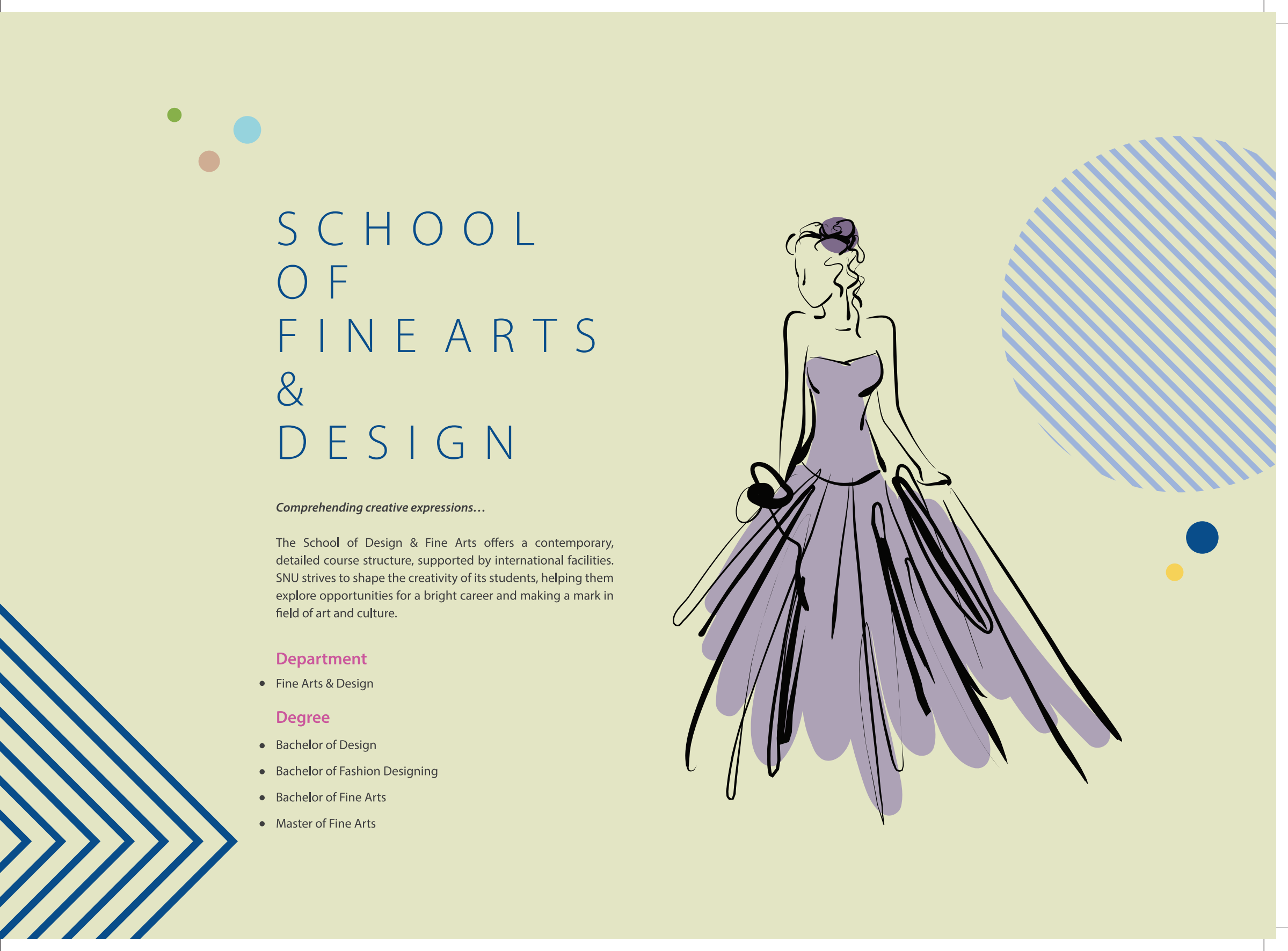
- Department of Pharmacy

## Degree

- Bachelor of Pharmacy
- Diploma in Pharmacy







# SCHOOL OF FINE ARTS & DESIGN

*Comprehending creative expressions...*

The School of Design & Fine Arts offers a contemporary, detailed course structure, supported by international facilities. SNU strives to shape the creativity of its students, helping them explore opportunities for a bright career and making a mark in field of art and culture.

## Department

- Fine Arts & Design

## Degree

- Bachelor of Design
- Bachelor of Fashion Designing
- Bachelor of Fine Arts
- Master of Fine Arts







# SCHOOL OF HOTEL MANAGEMENT

*Create opportunities, build relationships*

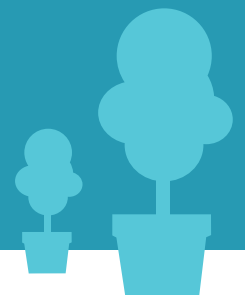
The school believes in a holistic approach, focusing on a detailed structure of hospitality, hotels, catering and other related aspects. The students are trained under industry specialists and mentors, encouraging their entrepreneurial side to help them secure a prestigious position in the contemporary industrial market.

## **Department**

- Department of Hotel Management

## **Degree**

- Bachelor of Science in Hospitality and Tourism Administration





**PhD**



# P h D P R O G R A M M E S

## *Combining academic rigour with a practical approach*

The wide range of PhD programmes at SNU offers a career in research and related areas in leading academic and non-academic industries to outstanding scholars looking to excel in their subject of expertise.

## **Specializations**

• CSE • ECE • EE • Physics • Chemistry • Mathematics • Statistics  
Biotechnology • Microbiology • Management • Commerce  
English • Mass Communication & Journalism  
Computer Application • Economics



# SCHOLARSHIPS FOR



# ASPIRANTS

The Techno India Foundation offers scholarships to meritorious students of all faiths and ethnicities, throughout their journey at SNU, to help them tailor the learning experience and strive for the best of their abilities.

## Scholarships at SNU

- Merit Scholarship
- Merit Means Scholarship
- Scholarship under the Sports Quota

If eligible, the student gets selected for an interview, based on the Online Scholarship Application Form. After passing the interview, the student receives a confirmation letter about successfully gaining the scholarship.





# LIFE AT SNU







# ASSURANCE OF QUALITY EDUCATION



Our commitment towards our students and the society at large is unflinching. We want to make sure that we produce graduates who are employable, committed to the general welfare of the society and are of impeccable character. All this we shall achieve, by providing excellent education that reflects the core values of the university.

SNU will also adopt quality assurance procedures which will guarantee a framework to enhance teaching and research excellence. Assessment of student learning will be a top priority. The quality of our students will be validated through external certification, wherever such certifications are available.

Seeking accreditation from the most reputable accrediting bodies, SNU strives to benchmark its programmes against the best universities in the world. We, at SNU, have pledged to be second to none in terms of the standard and quality of our teaching, research and student learning. Our efforts will be to remain inclusive and affordable and to never compromise in our quality, so that we can achieve all laudable goals.

Approvals/Recognitions



To know more, scan



A Satyam Roychowdhury initiative



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