International Bachelor
German-English Route

Planning and structure
Costs
The UK and beyond
Sources and sites
IBM Structure

Year 1 & 2
Bochum

Year abroad
Bachelor level (60 ECTS with or w/out thesis)

Final Year
Bochum & thesis/viva

Year 1 & 2
Bochum

Year 3
Bochum & thesis

Year abroad
Bachelor degree, e.g. Australia, UK

Year 1 & 2
Bochum

Year 3
Bochum & thesis

Year abroad/UK
Master’s level 60 ECTS with thesis (30 ECTS)
IBM PG Pathway Outline

Year 1 - 3
Bochum (180ECTS)
Incl. thesis & viva

Year 4
Taught Master’s UK
120 CATS

UK
Master’s thesis (30 ECTS)

Bachelor’s degree
Bochum
July
Conditions for the year abroad

• For UG (Bachelor studies, year 3 or 4): 120 ECTS (only two unfinished modules)

• For PG (Master studies in the UK ONLY): 180 ECTS (with thesis & viva, without ONLY MMU)

Explanation:
three years is 3 times 60 credits; w/t the thesis & viva (15 credits), students have 145 credits and need to do extra points; not every uni accepts students without the thesis; MMU takes PG applicants with fewer than 180 credits but who have an apprenticeship (Lehre)
Internship (Praktikum)

§ 9 Pflichtpraktikum
„Entsprechend § 10 Abs. 2 Nr. 3 ist für alle Studierenden ein obligatorisches Praktikum im kaufmännischen Bereich von mindestens 6 Wochen bis zur Zulassung zur Bachelorarbeit erforderlich.“

• This means: if you do not do your thesis before you go abroad, there is no need to have any proof. Indeed, you could go abroad and do an internship when you come home and then do the Bachelor thesis at the end. However, some UK universities would not admit you into their Master programmes.
Timeline

Some universities require your **pro-forma** degree (180 ECTS credits including the thesis/viva) as early as on **August 1**.

This means, you have to register your thesis (StPO: “nach schriftlichem Antrag“) in **May** at the latest, making sure the supervisor is in Germany to **mark the thesis** and **do the viva** with you when you are done. The **earliest registration** is **March** with all Year 1 and 2 classes successfully passed plus the complete fifth semester (or 30 ECTS from Year 3). Remember some classes might only be offered once a year!

**Prerequisites:**
- 120 ECTS (Year 1 and 2)
- 30 ECTS (from Year 3)
- Internship (six weeks)
- Thesis: 10 weeks
Undergraduate studies

• This term refers to Bachelor level studies either in the third or fourth year.

In 2015, students studied at the following universities:
• MMU (Manchester)
• Vancouver Island University
• Istanbul Üniversitesi (English programme)

*(more about the levels PG/UG etc at the end)*
Postgraduate studies

• This term refers to Master level studies in the fourth year

• Caveat: *International Business Management* programmes tend to be at a lower level due to the ‘mixed bag’ that enrol (language level problem)

In case you postpone the thesis, remember that thesis & viva (*Bacheloarbeit/Kolloqium*) are 15 ECTS credits and if you want to do a MASTER (=PG), you need 180 ECTS points. That would mean doing extra points in the business department OR IBKN totalling 15 points.

(more about the levels PG/UG etc at the end)
Past host universities

- Australia, Southern Cross University (Bachelor degree)
- Canada, Vancouver Island University (ECTS)
- France, Rennes School of Business (Bachelor degree)
- Ireland, University College Dublin Smurfit (UCD, Master degree)
- Ireland, Dublin Business School (Bachelor & Master degrees)
- Ireland, Galway (ECTS)
- Norway, Oslo and Akershus University College (ECTS)
- Spain, EAE Business School (MBA)
- Turkey, Istanbul Üniversitesi (ECTS)
- United Kingdom, Aston University (Master)
- United Kingdom, Coventry University (Bachelor & Master)
- United Kingdom, Cranfield University (Master)
- United Kingdom, University of East London (Master)
- United Kingdom, Hatfield University (Master)
- United Kingdom, Heriot Watt University (Master)
- United Kingdom, London Southbank University (Master)
- United Kingdom, London Metropolitan University (Master)
- United Kingdom, Manchester Metropolitan University (Bachelor & Master)
- United Kingdom, Napier University (Master)
- United Kingdom, Robert Gordon University (Master)
- United Kingdom, University of Portsmouth (ECTS)
- United Kingdom, Southampton University (Master)
- United States, Northeastern University (ECTS)
- United States, Rutgers University (ECTS)
Specialisms

- Accounting and Finance (BA & MA)
- International Accounting and Finance
- Air Transport Management
- Business Analytics
- Business Analytics and Management Sciences
- Business Psychology
- Digital Marketing
- Finance and Banking
- Finance and Business
- International Business Management
- International Fashion Management
- International Human Resource Management
- Logistics and Supply Chain Management
- Management Practice
- Marketing
- Marketing Communications
- Project Management
- International Tourism Management
- Tourism and Hospitality Management (BA)
PG Fees overview 2016

• MMU
  – Various Master courses £ 6,930*  
    180 CATS, GBP 1,410 per 30 credits

• Heriot Watt University
  – e.g. MSc Business Management £ 6,600  
    (also Malaysia campus)

• Dublin Business School
  – e.g. MSc International Business € 8,300
MMU

• Four **free** UG places (Erasmus)
• **unlimited** fee-paying places (standard UK Bachelor fees)

• **Living costs:** bus ticket GBP 225 (9 months), gym GBP 120 (9 months), rent GBP 364/pm (private accommodation), bills included), bills GBP 30/pm, food (GBP 200-270)

• **Application information** (free/Erasmus)
  [http://www2.mmu.ac.uk/international/exchange/studying-at-manchester-met/apply/](http://www2.mmu.ac.uk/international/exchange/studying-at-manchester-met/apply/)
MMU – UG (Bachelor)

Contact person: Rebecca Nisbet

- **International Business (UG)**
  
  http://www2.mmu.ac.uk/welcome/your-welcome-information/index.php?occurrence_id=5211-3F

  **CORE:**
  1. International Business Strategy
  2. Economics and Business of the Asia-Pacific Region and Emerging Markets

  Plus **two** electives from a list that is updated every term.

- **Electives list here (subject to change):**
  
  http://www.business.mmu.ac.uk/finalyearelectives/
MMU – PG (Master)

Contact persons when problems occur:
Rosanne Pagano (academic) & Paresh Mistry (admissions)

• Many Master programmes available
  http://www.business.mmu.ac.uk/courses/postgraduate.php

• Most favourite ones are
  – International Business Management
  – Logistics and Supply Chain Management
  – Business and Finance
  – Marketing Communications
  – International Human Resource Management
PG Application timeline

• Send off application in February/March before you go (http://www2.mmu.ac.uk/study/postgraduate/apply/postgraduate-taught-course/)

• After two to four weeks you will receive a conditional offer

• Hand in the final grades in August (done by coordinator if he has your transcripts in English)

• Receive unconditional offer in September
Portsmouth

• **Economics or business degrees (UG or PG)**
• MA Marketing, MA Digital Marketing: £ 6,400
• MSc Business & Management, MSc HRM, MSc International HRM: £ 7,900
• Accommodation: £ 100/ week
• Basic living costs (groceries, etc.): £ 30-40/ week

Coventry

Living costs are lower than in Manchester.

- Five PG students last year (second cohort)
- Many PG programmes, great organisation and help
Staffordshire University

Many very successful and extremely satisfied students before.

• Cheaper UG tuition fees than other unis; low living costs and close to London & Manchester

• A number of great BA degrees plus PG ones

Additional information on request

Link to module descriptions:

http://www.staffs.ac.uk/current/student/modules/index.php?section=CE&level=any
Rennes - UG

• International Bachelor Programme in Management (English-taught, **no fees** for three students)

• International Bachelor Programme in Management – 3rd year “Global”


  3 COMPULSORY MANAGEMENT COURSES FROM:
  
  International HR Management
  Project Management
  Entrepreneurship and Innovation Management Fundamentals
  Business Ethics
  International Negotiation Skills
  Strategy
Rennes International Bachelor Programme

FINANCE AND BANKING SPECIALISATION
- Financial Mathematics
- Concepts of Corporate Finance
- Financial Analysis
- Financial Markets and Risk Management
- Banking Systems and Services
- Fundamentals of Auditing and Financial Institutions

SALES AND MARKETING SPECIALISATION
- Distribution and Channel Management
- Marketing Metrics
- Salesmanship and Sales Force Management
- Digital Marketing
- Business-to-Business Marketing
- Merchandising

PURCHASING AND SUPPLY CHAIN MANAGEMENT
- Supply Chain Management
- Purchasing Management
- Inventory Management and Warehousing
- Production Systems
- Sourcing
- Transportation and Distribution
Dublin Business School

- UG Tuition fees EUR 5,200, PG EUR 8,300
- Apartments cost EUR 450+ a month
- In 2016, one student says she pays around 900 to 1,000 per month (living costs and rent)
Heriot Watt

• **UG and PG programmes** (Logistics & Bus Psy experiences)

• **Living costs:**
  - **MSc Business Psychology (girl):** tuition fees (£5,100), rent incl. bills (£452pm in shared house/private accommodation), living costs (£400-500pm incl. bus pass at £45pm)
  - **MSc Business (boy):** tuition fees (£6,640), rent (£455pm in shared flat), bills (£25pm), food (£150-200pm), other expenses (clothes, beer, travel, sport etc £150pm).

The MSc International Business Management with ... is **NOT** recommendable; the level is too low for us.
London South Bank

• **PG programme HRM** (experiences reported by Anja G.)

• **Costs:** tuition fees (£7,905), student home rent (£5,610 until June), living costs (£300-500 per month)

http://www.lsbu.ac.uk/
Cheap alternatives

- **Scotland**: low UG tuition fees
  Dundee: GBP 1,820 (9/2016)
  [http://www.dundee.ac.uk/undergraduate/courses/business_management.htm](http://www.dundee.ac.uk/undergraduate/courses/business_management.htm)

- **Galway / Ireland**: free year plus Erasmus money for up to five students; no Irish degree (yet)
  [http://www.nuigalway.ie/commerce/](http://www.nuigalway.ie/commerce/)

- **Partner universities**, e.g. in Vichy, Leuven, Wroclaw, or Istanbul
  PLUS Erasmus; coordinators list:
  [https://www.hochschule-bochum.de/fbw/internationales/beauftragte/laenderbeauftragte.html](https://www.hochschule-bochum.de/fbw/internationales/beauftragte/laenderbeauftragte.html)
Examples of alternatives

• NB: Only some UK universities accept students into the Master in year 4 (i.e. without a Bachelor’s degree)

• Northern European countries, Asia (Taiwan and Korea), France, Spain, or the Netherlands
Canada

• NO PG degree for our IBM students

• Easiest entry for UG degree at VIU (Vancouver Island University)

• Already two happy students

https://www.viu.ca/
The US and A

• NO PG degree for our IBM students; Bachelor’s degree is a maybe

• Various rankings to be found here:

• For quick overview of tuition fees and other costs, check out the States lists, e.g. Illinois:
  http://collegestats.org/colleges/illinois/lowest-outofstate-cost

• The ‘best for value’ public universities are ranked also by kiplinger.com :
  Video
Australia

• NO Master’s (PG) degree
• Australia and New Zealand are quite expensive but exciting!
• Dual degree (Tourism Management) possible at:
  Western Sydney University
  J.Wen@westernsydney.edu.au
New Zealand

CPIT Christchurch  [http://www.ara.ac.nz/]

• 20 per cent partner discount
• Many Bachelor degrees and graduate diplomas (including Sports Management or Retail Management)
• Intake: February 20+/- (ending December) or July (ending June)
• Fees around EUR 8,000
• Living costs: shared flat is $252 pw
**Application preparations**

**Prepare applications** (about a year before you go)

- Collect information about the host university (make sure it is credited H+ in the Anabin system ([http://anabin.kmk.org/](http://anabin.kmk.org/))
- Check study programme, content and degrees
- Select target university: Learning Agreement for non-partner universities (deadline June16)
- Scrutinize admissions regulations of target universities and make your own checklist
- Prepare applications (copies of German documents, adjust templates of grade transcripts, references etc)
- Calculate costs (studies, enrolment, living, financing)
Sample: selecting a location by degree programme: HRM

This would be your research using Google or a similar search engine:

Given your interest is International HRM and you are planning to do a Master’s degree. From the texts we did in class, there are some terms indicating that the focus is international HRM. Use those terms with the location (ac.uk for universities in the UK, .edu for US ones).

site:.ac.uk "parent country national" (or repatriation, expatriates etc)

This would find out if a university takes an interest in international HRM

site:dbs.ie repatriation compensation

Or if you found a university and you want to check the unit content

site:mmu.ac.uk HR in Context "learning outcomes"
Googling the host university because a student wants to focus on a special area is the first step; in this case it is Sales.

Having done some research it becomes clear that there are two programmes focussing only on Sales.

http://www.port.ac.uk/courses/business-and-management/ma-sales-management/

http://www2.warwick.ac.uk/fac/sci/wmg/education/wmgmasters/structure/modules/ssm/

However, there is also a programme that carries both in its title: Marketing With Sales Management

http://www.courses.napier.ac.uk/MarketingWithSalesManagement_W31429.htm
Sample: selecting a programme by starting date

Googling the programme because the September date is too early, find January programmes:

site:mmu.ac.uk "This course starts in September 2016 and January 2017"

https://www.google.de/#q=site:mmu.ac.uk+%22This+course+starts+in+September+2016+and+January+2017%22
Application process 1

• UG: partner universities (direct application)
  UG: non-partner universities (UCAS)

• PG (all unis, partner or not): put together application package (if applicable)
  – two references (from professors in your focal areas)
  – grade transcripts in English (templates are online)
  – CV
  – Letter of motivation
  – application form
  – TOEFL equivalence certificate
Insurance issues

• No extra health insurance in the UK
  – provided by National Health Service (NHS)
  – free NHS Care (as EU student)
  – register with a doctor near to where one lives
  – MMU information [http://www.mmu.ac.uk/international/living/healthcare.php](http://www.mmu.ac.uk/international/living/healthcare.php)

• A combined insurance like this is highly recommendable (DAAD)
  ‘Kranken-, Unfall- und Haftpflichtversicherung’
  [https://www.daad.de/ausland/service/downloads/de/4431-versicherungen/](https://www.daad.de/ausland/service/downloads/de/4431-versicherungen/)
Planning – Deadlines

• **Country-specific frame**
  – **Partner universities** (deadline April 2 in the year of exchange, for UG routes)
  – **Other universities** with English-taught business degrees: start organizing your year in October the year before
    - **UCAS** (for UG studies, like German ZVS): Deadline Jan 15 in the year of exchange
  – For **Master studies** (only some universities in the UK do this): October/November the year before; latest deadline for MMU PG is July/August
Accommodation

- Accommodation UK:
  - [http://www.accommodationforstudents.com](http://www.accommodationforstudents.com)
  - [https://uk.easyroommate.com/](https://uk.easyroommate.com/)
- Manchester:
  - [www.southmanchesterflats.co.uk](www.southmanchesterflats.co.uk)
  - [http://www.primepropertymanagement.biz/](http://www.primepropertymanagement.biz/)
  - [http://www.lewisphipps.co.uk](http://www.lewisphipps.co.uk)
  - [http://www.mcdonnellhaydock.co.uk](http://www.mcdonnellhaydock.co.uk)
  - [http://idealhouseshare.com/](http://idealhouseshare.com/)
  - [http://www.spareroom.co.uk/](http://www.spareroom.co.uk/) (finding housemates)
Costs

• **UK Bachelor’s study fee in general:** GBP 9,000 tops

• **UG Free places** (through Erasmus) in
  – MMU (four, Business Management)
  – ESC Rennes (four, English-taught Bachelor)
  – Galway – no degree just 60 ECTS

• **Living costs** vary a lot, Manchester is very expensive, up to EUR 250 per week (accommodation and food); university accommodation was GBP 5,838 for the whole year in 2016. Or for another student it is £364 for accommodation plus £30-40 for gas and electricity and about £150 a month on groceries.
Cheapest UK PG unis
These are below GBP 4,500 in 2016

University of Aberdeen
University of Bedfordshire
Cardiff Metropolitan Uni
University of Dundee
Liverpool Hope University
Queen Margaret University
Robert Gordon University
University of Stirling

http://www.thecompleteuniversityguide.co.uk/university-tuition-fees/top-9-cheapest-uk-universities-for-postgraduate-taught-classroom/
Planning – grants

- **Auslandsbafög** (apply six months before leaving)
  
  [https://www.bafög.de/de/auslandsfoerderung-384.php](https://www.bafög.de/de/auslandsfoerderung-384.php)

- **Bildungskredit / KfW** (maximum EUR 300 per month for 24 months, February)
  
  [www.bildungskredit.de](http://www.bildungskredit.de)

- **Darlehenskasse der Studierendenwerke e.V. (Daka)**
  
  [http://daka akafoe.de/Akademisches-Forderungswerk.html](http://daka akafoe.de/Akademisches-Forderungswerk.html)

- **Deutsche Bildung** (upto EUR 30,000, support fund)
  
  [https://www.deutsche-bildung.de/de/studienkredit/](https://www.deutsche-bildung.de/de/studienkredit/)

- **Consumer credit** (e.g. Sparkasse)
Planning – host uni fee options

- MMU – paying by instalments option
  https://www2.mmu.ac.uk/study/postgraduate/fees/paying-your-fees/

Brexit might change these options:

- UK: Government tuition loan for UG or PG students
  http://www.direct.gov.uk/en/EducationAndLearning/UniversityAndHigherEducation/StudentFinance/Ty pesoffinance/DG_171539
Planning – scholarships

Scholarships and grants need long-term planning

- **Erasmus** (deadline June 1)
- **QED** – HS Bo’s scholarship for outgoing students
- **Studienstiftung des deutschen Volkes** (also paying tuition fees up to EUR 15,000)
- **PROMOS** (Programm zur Steigerung der Mobilität von deutschen Studierenden, applications in Feb or March for Sep via International Office (Petra Händler, phone 10081)
- **USA: Fulbright** (full academic year, deadline early July the year before)
- **German scholarship** database
  [http://www.mystipendium.de/](http://www.mystipendium.de/)
Accommodation Manchester

• **Students’ advice:**
either go there beforehand or be there early because
no contracts without viewings / internet
communication difficult

• **University student halls**
Provided you do your thesis & viva in year 3 with us

• Send host-university transcript to the coordinator
• Check after two weeks if your HS Bo grade transcript contains this line (if not, contact the coordinator)
  "3000/3700/3701 Auslandsaufenthalt GE SS 15 1 BE 60 (see below)
• Then, follow this advice by the Registrar
  “Sobald uns [Prüfungsamt] der Ex-Antrag vorliegt, können diese abgeholt bzw. zugeschickt werden (per Einschreiben/Rückschein).“
• Provisory degree documents can be issued by the coordinator

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MMU Information on grade tiers

2.4 For an award to be made at pass level, a student must pass or otherwise be credited with all of the units that make up the specified number and level of credits for the award.

2.5 For an award to be made with Merit, a student must achieve an aggregate average of at least 60% in units amounting to 120 credits studied at the highest level within the programme.

2.6 For an award to be made with Distinction, a student must achieve an aggregate average of at least 70% in units amounting to 120 credits studied at the highest level within the programme.

3. Großbritannien und Rennes (FR)

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- HS Bochum official grade crediting information
Sources and other useful sites

• My & route uni page – check for updates
  http://www.hochschule-bochum.de/fbw/personen/sodmann

• IBM page

• Bochum UAS term dates etc
  http://www.hochschule-bochum.de/studierendenservice/studienbueros/termine-fristen/

• Googling for programmes (e.g. undergraduate logistics)
  http://www.google.de/search?hl=de&lr=&as_qdr=all&q=logistics+undergraduate+site%3Astaffs.ac.uk&aq=f&aqi=&aql=&

• Database listing countries and accredited universities (for non-partner universities)
  http://anabin.kmk.org/no_cache/filter/institutionen.html
Sample Bochum transcript

The word file used as a template for the transcript may or may not contain all seminars that you are taking. There is a course manual giving all seminars – use that. Use pend(ing) for future grades representing your planned seminars and ECTS credits. Use the decimal point for grades, not commas.

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This is an example of a UG application via UCAS because there may not be a cooperation between the universities.

The lack of a formal cooperation does not affect PG applications, only Bachelor level ones.
Sample PG results transcript

Profile of Results
06-Nov-15

Academic Period: 14/15

Programme: 5407
Year of Programme: 1F

MSC INTERNATIONAL BUSINESS MANAGEMENT

Institution ID:

Result: MSC INTERNATIONAL BUSINESS MANAGEMENT

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<td>1CWKS0 - 1 Coursework 50%</td>
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<td>5T7Z0092 - DISSERTATION</td>
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<td>60</td>
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<td>1DIS85 - 1 Dissertation 85%</td>
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<td>1PROP15 - 1 Proposal 15%</td>
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<tr>
<td>1ESSAY40 - 1 Essay 40%</td>
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<td>1ESSAY60 - 1 Essay 60%</td>
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<tr>
<td>5T7Z0073 - INTERNATIONAL STRATEGY AND MANAGEMENT</td>
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<td>1CWK40 - 1 Academic Essay 40%</td>
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<tr>
<td>2EXAM60 - 2 Unseen Exam 60%</td>
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<td>5T7Z0090 - INVESTIGATING BUSINESS PRACTICE</td>
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<td>1ASS100 - 1 Assessment 100%</td>
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<tr>
<td>5T7Z0091 - RESEARCH METHODS</td>
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<td>15</td>
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<td>1ASSIGN100 - 1 Assignment 100%</td>
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Total number of credits: 180 at Level 7
Total number of passed and condoned credits: 180 at Level 7

P = Pass
## Typical higher education qualifications at each level

<table>
<thead>
<tr>
<th>Typical higher education qualifications within each level</th>
<th>FHEQ level*</th>
<th>Corresponding FQ-EHEA cycle</th>
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</thead>
<tbody>
<tr>
<td>Doctoral degrees (eg, PhD/DPhil (including new-route PhD), EdD, DBA, DClinPsy)**</td>
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<td>Third cycle (end of cycle) qualifications</td>
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<td>Master's degrees (eg, MPhil, MLitt, MRes, MA, MSc)</td>
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<td>Second cycle (end of cycle) qualifications</td>
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<td>Integrated master's degrees*** (eg, MEng, MChem, MPhys, MPharm)</td>
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<tr>
<td>Postgraduate diplomas</td>
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<td>Postgraduate Certificate in Education (PGCE)****</td>
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<td>Postgraduate certificates</td>
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<tr>
<td>Bachelor's degrees with honours (eg, BA/BSc Hons)</td>
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<td>First cycle (end of cycle) qualifications</td>
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<td>Bachelor's degrees</td>
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<td>Professional Graduate Certificate in Education (PGCE)****</td>
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<td>Graduate diplomas</td>
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<td>Graduate certificates</td>
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<td>Foundation Degrees (eg, FdA, FdSc)</td>
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<td>Short cycle (within or linked to the first cycle) qualifications</td>
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<td>Higher National Diplomas (HND)</td>
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<td>Higher National Certificates (HNC)*****</td>
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<tr>
<td>Certificates of Higher Education (CertHE)</td>
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Studiengebühren während des Auslandsjahres

Antragsstellung vor Zahlung der Studiengebühren:

- Beantragung VRR/NRW-Ticket Befreiung
- Formular zu Beantragung der Befreiung kann Online auf der Hochschulseite gefunden werden
  Startseite >> Studium >> Studierendenservice >> Studienbüros >> Formular-Center >> VRR/NRW-Ticket-Befreiung bei Auslandsaufenthalt
  Oder Link
  http://www.hochschule-bochum.de/studierendenservice/studienbueros/formular-center.html
- Formular muss ausgefüllt im zuständigen Studienbüro abgegeben werden
  (Abgabe kann persönlich, per E-Mail oder per Post erfolgen; mehr Informationen dazu gibt es auf der oben genannten Hochschulseite)
- Studiengebühren müssen unter Abzug der Gebühren für das VRR/NRW-Ticket wie gewohnt überwiesen werden (d.h. nur StudWerk und Asta Gebühren ohne Ticket Gebühren überweisen)
Sources and sites – Scholarships

• International scholarships
  http://www.scholarshipstimes.com

• German web site with a good overview
  http://www.mystipendium.de

• DAAD
  https://www.daad.de/ausland/studieren/stipendium/de/70-stipendien-finden-und-bewerben/?status=&target=&subjectGrps=&daad=&q=&page=1&back=1

• Studienstiftung des deutschen Volkes
  http://www.studienstiftung.de/