

<b>Business German for Incomings – Introduction</b>					
<b>Identification number</b>	<b>Workload</b>	<b>Credits</b>	<b>Semester</b>	<b>When</b>	<b>Duration</b>
3441	160 h	6	5 <sup>th</sup> sem.	By the winter semester	1 semester
<b>1</b>	<b>Lectures</b> Business German	<b>Class contact time</b> 4 contact hrs / 60 h	<b>Self-study</b> 100 h	<b>Planned group size</b> 20 students	
<b>2</b>	<p><b>Learning Outcomes / Skills</b></p> <p>In Business German, the guest students' existing good German skills are levelled and technical vocabularies deepened. The terms and structures relevant to Business Administration studies are introduced and trained and the special requirements of commercial language are introduced and expanded and strengthened by the end of the first semester. This includes the training of a basic vocabulary in Business German and an intense dealing with essential economic, company-related and subject-relevant topics in the target language.</p> <p>Special importance is placed on the development and improvement of the in particular oral technical ability to communicate in order to support the acculturation and the study success. The processing of short specialist texts orientated towards economics as the foundation for expert discussions on a higher level, the discussion and debating of basic issues of business theory and practice and the knowledge and skills required for presentations are central topics in Business German lectures (listening comprehension for lectures, reading comprehension for the independent elaboration of know-how, writing skills for preparing seminar papers, the ability to discuss when speaking).</p> <p>A fringe area of a major part of the Class contact time consists of linguistic work (grammar, technical terminology, collocations and standard structures).</p> <p>The goal is at least to attain Level B2 of the European Framework of Reference: students will be able to clearly express themselves on a distinctly outlined range of topics, lay out a standpoint on a current issue and point to the advantages and disadvantages of different possibilities.</p>				
<b>3</b>	<p><b>Contents</b></p> <ul style="list-style-type: none"> <li>• Grammatical exercises</li> <li>• Language tools for presentations</li> <li>• Vocabulary exercises</li> <li>• Strong differentiation of technical vocabulary</li> <li>• Graphics</li> <li>• Current articles of the business press will be read, discussed and elaborated in written, aiming at the subjects taught in German.</li> </ul>				
<b>4</b>	<p><b>Course type</b></p> <p>Seminar lectures</p>				
<b>5</b>	<p><b>Participation requirements</b></p> <p>Language level B1 of the European Framework of Reference.</p>				
<b>6</b>	<p><b>Examination form</b></p> <p>Written exam (45 minutes ) and oral examination (45 min. including preparation time)</p>				
<b>7</b>	<p><b>Requirements for the Awarding of Credits</b></p> <p>Minimum grade of "sufficient" in the examination</p>				
<b>8</b>	<p><b>Application of the Module</b> (in other programmes of study)</p> <p>BA Business Administration</p> <p>BA International Business and Management</p>				
<b>9</b>	<p><b>Module Leader</b></p> <p><b>OSt.R. Sodmann</b></p>				
<b>10</b>	<p><b>Other</b></p> <p>Literature recommendation (as currently applicable):</p> <ul style="list-style-type: none"> <li>• Bolten, Jürgen and Elvira Gehrke. <i>Business German as a Market Opportunity. Intermediate Level 1.</i></li> <li>• Buhlmann, Rosemarie, Anneliese Fearn and Eric Leimbacher. <i>Business German from A to Z: Text and Work Book.</i></li> </ul>				