

| International Economic Policy | | | | | |
|--------------------------------------|--|---|---|--|-----------------|
| Identification number | Workload | Credits | Semesters | When | Duration |
| 5071 | 160 h | 6 | 5 th or 6 th sem. | Usually during the Winter semester | 1 semester |
| 1 | Lectures International Economic Policy | Class contact time 4 contact hrs / 60 h | Self-study 100 h | Planned group size 25 students | |
| 2 | <p>Learning Outcomes / Skills</p> <p>Students will be enabled to answer questions of international economic policy by means of the economic theory (in particular micro- and macro-economics). The focus topics “Globalisation” and “European Integration” will be dealt with by means of case studies on individual political measures and decisions. Apart from basic issues of international trade, current topics (e. g. TTIP) will be discussed. Students will thus learn to assess the significance of international interrelations of business and society in Germany and Europe. They will additionally develop a better understanding for other cultures, the necessity for international collaboration and the role of international organisations (World Bank, IWF, EU, G8 etc.).</p> <p>In order to create an international environment appropriate to the contents, the lecture will be held in English.</p> | | | | |
| 3 | <p>Contents</p> <ul style="list-style-type: none"> • International Trade • Currencies and Exchange Rates • Economic Aspects of Globalisation • Economic Aspects of European Integration | | | | |
| 4 | <p>Course type</p> <p>Seminar lectures, project work</p> | | | | |
| 5 | <p>Participation requirements</p> <p>The successful participation in the modules VWL1, VWL2 (Economics) and the ability for scientific writing and presentation is recommended.</p> | | | | |
| 6 | <p>Examination form</p> <p>Paper/oral presentation</p> | | | | |
| 7 | <p>Requirements for the Awarding of Credits</p> <p>Minimum grade of „sufficient“ in the examination</p> | | | | |
| 8 | <p>Application of the Module</p> <p>BA Business Administration</p> <p>BA International Business and Management</p> | | | | |
| 10 | <p>Module supervisor and full-time lecturer</p> <p>Prof. Dr. Kronenberg</p> | | | | |
| 11 | <p>Other</p> <p>The following is regularly used as basic literature:</p> <ul style="list-style-type: none"> • Krugman, P.R.; M. Obstfeld; M.J. Melitz (2012), International Economics: Theory & Policy, 9th global edition. Boston et al.: Pearson. • Pelkman, J. (2001), European Integration: Methods and Economic Analysis, 2nd edition. Harlow et al.: Pearson. <p>Additionally, topic-related current features from international trade journals will be dealt with.</p> | | | | |