## Specialisms

- Accounting and Finance (BA & MA)
- International Accounting and Finance
- Air Transport Management
- Business Analytics
- Business Analytics and Management Sciences
- Business Psychology
- Digital Marketing
- Finance and Banking
- Finance and Business
- International Business Management (not recommendable, standards too low)
- Strategy and International Management Accounting (dto)

- International Fashion Management
- International Human Resource Management
- Logistics and Supply Chain Management
- Management Practice
- Marketing
- Marketing Communications
- Media Management
- Project Management
- International Tourism Management
- Tourism and Hospitality Management (BA)