



Apply here

Start date

February 2022

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland
Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including [10 Game of Thrones filming](#) locations and the famous [Giant's Causeway](#), Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for a highly motivated, target driven student to gain practical experience with this award-winning ecommerce and digital marketing host. Mentored throughout, you will assist in the research, development and implementation of a business strategy to expand the host's client base. This will include sales, marketing, strategic growth and a creative, fresh approach to client acquisition.

This is a fantastic chance to showcase your skills in a fast moving, competitive environment, not to mention gain experience in such a desirable, growing sector. A wonderful opportunity to boost your future career prospects and help secure a career in eCommerce.

Tasks

- Research, develop and convert sales leads
- Understand the host company's services to enable contact with target clients to encourage them to find out more about the host company's services
- Generate content across multiple channels to attract traffic to the company website and generate leads
- Generate leads within the eCommerce Sector in UK / Ireland
- Understand the host company's services to enable co-ordination of virtual and face to face events to stimulate growth for the host company.
- Research and develop *new* eCommerce services, including influencer management, to diversify the services offered

Personal Skills

- Studying for a degree level in marketing or business with marketing related content
- Information technology knowledge or experience
- An interest in eCommerce would be a bonus
- Excellent written and spoken English is essential
- High standards of personal and professional behavior and strong work ethic
- Ability to prioritise workload and manage time effectively
- Strong communication skills extending to all stakeholders and prospective clients
- Experience working at an ecommerce / digital marketing agency would be a bonus.

The Host Company

The host is a leading Northern Irish digital marketing and ecommerce agency, that has helped its clients generate £1.5 billion in 30 different currencies across 170 countries. They offer a comprehensive range of services including growth consultancy, pay per click (PPC), social media marketing, ecommerce design, implementation, and site builds. Established in 2000, this multi award winning agency has enjoyed a sustained period of growth in the past 24 months and they see a huge opportunity for further growth and are seeking international talent to support this ambition.