



Apply here

Start date

September 2024

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous Giant's Causeway, Belfast has something to suit all tastes.

Are you eligible?

Are you a registered student?

Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is an exciting, busy communications and relationship building and management role, within this hosts marketing department. A diverse and pivotal role primarily intended to identify and establish relationships with Higher Education institutions. Mentored throughout, you will create new partnerships to raise the host's profile amongst students and university staff. You will also be responsible for managing and maintaining existing partnerships with university coordinators, answering questions and producing educational marketing material about mobility opportunities. The ideal candidate will be sociable, confident and have an interest in marketing and the educational sector. This is a great opportunity to gain practical skills in a real business, providing a great addition to your CV and boost to your career aspirations. In a company that works and plays hard, you are guaranteed a great experience.

Tasks

- Conduct research into Universities and Business Schools in the EU and in UK
- Develop relationships with new and existing university partners
- Record all relevant information in the CRM to ensure information is communicated efficiently across all business teams
- Find new promotion channels for the company's services as well as improving the existing ones
- Marketing duties for example, social media posts and email campaigns

Desired Skills

- Communications degree or similar
- Ability to research and identify Educational Institutions' needs as well as students' preferences
- Confident and professional phone manner
- Good organisation and communication skills
- Ability to take charge and work independently, as well as part of a team
- Experience with a CRM system

The Host Company

This young hearted welcoming host is the number one provider of quality internship experiences in the UK. With a unique business model, they can offer internships free of charge to students with companies in the UK ranging from global corporates to start ups and, in a whole array of disciplines. Rapidly expanding, they are now looking to get more quality host companies on board, who can offer interns a great experience in the UK.