



Apply here

Start date

February 2022

Duration

6 months

Languages

Excellent spoken and written English levels are required (B2 onwards)

Location

[Belfast](#) is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside and the famous [Giant's Causeway](#), Belfast has something to suit all tastes. ESPA has many interns working in placements in Belfast, so there is the opportunity for a great social scene too.

Are you eligible?

Are you a registered student?
Or

Are you eligible to participate in the Erasmus+ programme?

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for an enthusiastic individual to gain hands on experience in marketing and e-commerce with this established, rapidly expanding supplier of lighting solutions to both businesses and consumers. Mentored throughout, you will assist with the growing ecommerce section of the business, writing product content, social media, guiding customers and ensuring all product information is up to date and correct. This multitasking role in a fast-paced environment will be great for both personal and professional development.

Tasks

- Writing and proofreading of onsite content
- Generating ideas for content for inclusion into the onsite blog or CMS
- Writing and proofreading posts across social platforms, with a specific focus on Pinterest posts
- Helping to communicate price changes internally to sales staff
- Monitoring competitor activities, offers, emails and price changes
- Assisting potential customers to find products online
- Ensuring all the product information, price, data, category is up to date
- Development of an existing web platform or movement to a new ecommerce platform for the business.

Desired Skills

- Studying for a degree in, marketing, business or with relevant experience
- Energetic, with a positive attitude and a desire to learn
- Proactive; wants to be part of a team but is also able to work independently
- Proficient in Microsoft Word and Excel
- Good copy writing and proofing skills with an excellent standard of English
- Previous experience of working in an ecommerce role

The Host Company

The host is a fast growing, family owned, business with over 40 years' experience in the decorative lighting industry. They have earned a reputation for solving problems and sourcing fabulous lights to help clients achieve their vision, on time and on budget. Supplying many designer and artisan products their projects have included hotels, bars, and restaurants, places of worship, public buildings, car show rooms, offices and private residences. Essentially, they have solutions to suit all needs and budgets.