



ESPA

Insight and Market Research – Italian speaker

(SELIMRIT0507)

Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Bath, England

A picturesque UNESCO world heritage site in South West England, Bath is a city in which beautiful scenery and rich cultural history meets vibrant, modern day life. Home to the world-famous Roman Baths, the Royal Crescent and many other cultural attractions, Bath is also brimming with shops, restaurants, outdoor activities, festivals, markets and a buzzing nightlife all year round.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a fantastic opportunity for a proactive individual to play a major role in assisting the host company in identifying future business opportunities. You will be conducting comprehensive research on aspects such as market size and conditions to competitor pricing and feature set. This will help the business launch and find market fit for their new platform products. This will be as part of a vibrant team of researchers and marketeers and would make a fantastic addition to your CV!

Tasks

- Comprehensive research into all relevant areas of the target market
- Analysing competitors, for example; who is out there, what they offer, who their clients are
- Identifying key e-commerce channels
- Secret shopping
- Reporting directly to senior management
- Provide support with data analysis

Personal Skills

- Studying for a degree in Business, Marketing, Market Research or similar
- Good communication skills (verbal and written) in English and your native language
- Team-working spirit and personality
- Be highly organized and have excellent attention to detail
- Self-driven and inquisitive
- Confident on the telephone

Desirable

- Knowledge of e-commerce

The Host Company

The host company is a UK-based, high growth Ecommerce platform with a core focus on multichannel listing management. They provide website shopping carts to thousands of online stores and aim to help clients increase their number of sales, average order price and time spent by the customer on their website. Their versatile shopping carts are compatible with a huge number of internationally renowned partners such as PayPal, Ebay, WordPress and Twitter. With a vast range of services including internet marketing tools, website builders and Ecommerce software, the company have high expectations for their continued growth and development and this internship opportunity will directly help to drive!