



Apply here

Start date

Flexible

Duration

6 months

Languages

Good spoken and written English levels are required (B2 onwards)

Location

Belfast, Northern Ireland

You will be working in Lisburn with a short commute from your accommodation in Belfast.

Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the [Titanic](#), this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including [10 Game of Thrones filming](#) locations and the famous [Giant's Causeway](#), Belfast has something to suit all tastes.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

There is an exciting opportunity for a personable, proactive, and self-motivated individual interested in gaining hands on marketing experience with an ambitious young technology company, with a focus on sustainability. Mentored throughout, you will assist the Managing Director with all aspects of the company's marketing function including competitor research and brand promotion with every opportunity to contribute your own ideas and take ownership. If you are a confident self-starter, this challenging placement will be great for both professional and personal development. Don't miss out, apply today!

Tasks

- Supporting the managing director with upcoming projects
- Undertaking market research into competitors
- Developing a range of marketing collateral
- Maintaining up to date information on company products and services
- Maintaining the CRM system
- Develop, implement, and manage traditional and digital marketing strategies
- Attend trade shows to promote brand's products and services

Desired Skills

- Possessing or studying for a degree in marketing or with relevant experience
- A self-starter and well organized with a passion for marketing.
- Excellent communication skills, confident and proactive.
- CRM / database experience
- Experience of using multiple media sources

The Host Company

The host company is a high growth, ambitious Northern Ireland based Industrial IoT (Internet of Things) company delivering innovative technology solutions to the Facilities Management (FM) sector. Their intelligent remote monitoring system allows companies to collect critical data about the building's health such as water and room temperature, humidity, and energy consumption. Their smart water management system for example, allows companies to comply with Health and Safety legislation on the control and growth of Legionella bacteria without the need of physical site visits and testing, and also has the ability to remotely flush stagnant water to prevent bacterial growth. Focused on sustainability, this host is surely going places.