



## Apply here

### Start date

Flexible

### Duration

6 months

### Languages

Good spoken and written English levels are required (C1 onwards)

### Location

#### Chippenham, England

Dating back to the 7th Century, the historical market town of Chippenham is one of the West Country's most vibrant towns with a good night life and plenty of places to eat. The surrounding area has beautiful stone-built villages, many of which have been used as locations in the making of films such as Harry Potter, The Wolfman, Warhorse and Stardust. Chippenham is on the mainline rail route from London Paddington to the West Country and just 10 minutes by train to Bath, making it an ideal location to explore the South and South West of England. You will never be short of things to do!

### Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

### Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

## Role

This is fantastic opportunity for a confident and enthusiastic individual interested in a hands-on marketing role with this innovative manufacturer and supplier to the motorsport industry and automotive OEMs. Mentored by the Head of Sales & Marketing, you will assist in developing the brand nationally and internationally. Whether you have an interest in motorsports or not, this is a great opportunity to gain valuable experience, making a great addition to any CV.

## Tasks

- Working with the team support the development and delivery of marketing strategy nationally and internationally
- Developing and maintaining media resource database
- Creating engaging and relevant content for social media platforms
- Working in collaboration with the PR agency on the social media strategy
- Implementing the digital strategy, including creating engaging and relevant social media content, interacting with followers and monitoring impact of social media activities.
- Possibility of meeting new customers including attending industry events.

## Desired Skills

- Degree in Marketing, International Business or other related disciplines
- Familiar with photographic & Filming equipment and relative softwares.
- Self-starter
- Confident and communicative
- Team player
- Entrepreneurial mind-set
- An interest in motorsports beneficial.

## The Host Company

In 2004, this host became the first company worldwide to commercialise carbon composite auto wheels, supplying many luxury and performance supercar brands, contributing to many moto and auto projects, including a new world speed record for the fastest production car. In October 2020, the company (established 1974) entered a crucial phase in its long history. With huge demand for products internationally, the company is significantly ramping up production, whilst at the same time refining working practices to manufacture its wheels even more efficiently and cost effectively. With many large-scale projects in the pipeline, plus a recent partnership with Hankuk Carbon to mass manufacture its carbon wheels for the automotive industry, it's an exciting time to join the team and gain experience in a fast-moving, dynamic environment.