



Apply here

Start date

Flexible

Duration

6 months

Languages

Native level spoken and written English is required (C2 onwards)

Location

Belfast, Ireland

Belfast, Northern Ireland Belfast is the capital city of Northern Ireland and over recent years has seen a period of significant regeneration and growth. The birthplace of the Titanic, this vibrant city has a buzzing nightlife and social scene with many cultural events taking place throughout the year. Close to beautiful countryside including 10 Game of Thrones filming locations and the famous Giant's Causeway, Belfast has something to suit all tastes.

Are you eligible?

You are eligible for an ESPA internship if you are a registered student or have graduated within the past two years and have access to some form of grant funding

Benefits

See website for details of all ESPA benefits. For all internships over 6 months, additional benefits will be paid. Details available at interview.

Role

This is a great opportunity for a driven and dynamic student, with a keen interest in Sales and Marketing, to gain hands on experience within a fast-growing company as they scale-up their business. The host company manufactures top-quality raw dog food products and are looking for an enthusiastic candidate to help develop the business by building relationships with retailers and forging partnerships with credible associations. Mentored throughout, you will gain valuable skills and experience through Social Media strategy and Sales Strategy training to enable you to make a big impact on the company's future. Raw dog food is the fastest growing sector in the global pet food industry, so this role is sure to be an exciting challenge and a fantastic addition to your CV!

Tasks

- Build lasting relationships and partnerships with retailers and associations
- Complete Sales and Marketing strategy training
- Plan and execute a Sales Strategy to cover the UK and Northern Ireland
- Conduct market research
- Help the company to contact all pet stores and possible outlets in the UK and Ireland
- Visit locations to meet potential clients
- Create content for Social Media platforms and expand online engagement and visibility
- Create a calendar and schedule marketing posts in line with the agreed schedule

Desired Skills

- Working towards a degree in Business, Marketing or similar
- Excellent communication skills
- Be self-motivated with a positive attitude
- Great organisational skills and the ability to work to deadlines/schedules
- Work well within a team
- Have a creative and confident approach
- A love of dogs would be beneficial!

The Host Company

The host company is a young, fast-growing business specialising in top-quality raw dog food products. The dog-loving team possess a wealth of experience and expertise across a range of sectors such as Google Analytics, Sales, Marketing and Accounting which would allow the successful candidate to develop a huge skillset throughout their role. With a focus on improving a dog's overall wellbeing, the host company is currently experiencing high demand from retailers and has the opportunity for rapid growth and development across the UK and Northern Ireland. If you think you could be the driving force in making this happen, apply today!